

ABOUT US

Juan de Dios Orozco López

CEO

Juan de Dios Orozco López is a professional of recognized international prestige in the field of protocol.

Active in his military career and decorated on several occasions, is legally authorized to practice as a protocol, communication and public image consultant, being a Specialist in State and International Protocol by the University of Oviedo and the Diplomatic School of Spain. He is also Project Director for the CEU, Creator and Director of the Volunteer Coordination Center (CECOV) and "ad honorem" collaborator of the World Youth Days held in Madrid. He has studies of diverse nature in Ireland, Germany and Italy.

He currently combines his military profession in the General Directorate of Policy of the Ministry of Defense, with consulting and teaching in matters of protocol, communication and public image in Spain, Portugal, Peru, Paraguay, Argentina and Cuba. He is also Delegate of the Spanish Association of Protocol in Castilla La Mancha.

Owner of the brands Protocollum (www.protocollum.es), International Butler School (www.mayordomos.eu) - first school of stewardship services in Latin America- and Founder of the Center for High Political Performance (www.carep.org), he is often invited as visiting professor in national and foreign universities and business schools, carrying out his consulting and teaching activities in large companies and advising leading personalities, public and private institutions.

He has over thirty years of experience in training and strategic consulting related to all aspects of protocol, the organization and direction of major official and business events, the empowerment of personal communication and the management of personal and institutional public image, highlighting his time as professor at the Infantry Academy (1986-1993) and the Royal Guard (1993-2000) and his management, organization and/or performance consulting activities in more than 170 international events.

He is one of the most outstanding specialized Spanish-speaking writers on protocol and public image (www.protocol.es) and author of the book "Protocol for the Organization of Official and Business Acts" IC Editorial (ISBN: 978-84-16629 -83-1). Author of 500 articles related to protocol, public image and communication, published in Latin America.

Mara López González

Training Director

Mara López is a renowned professional in the hotel and nautical luxury sectors with more than twenty years of international experience.

Graduated in Economics and Business Administration from the UCLM, she holds an International Master's Degree in Business Administration and Management in Hospitality and Restaurant Industry. She completed studies in the US with specialized courses in Mega yacht Interior Operations, Food Safety & Hygiene, Silver Service and Floral Care & Design. She developed her professional career in Spain, Portugal, Germany, France, Holland, Belgium, Italy, United Kingdom, Switzerland, Netherlands Antilles, Antigua and the USA.

After her time at Occidental Hotels, she developed professionally in Meliá Hotels International, the leading hotel chain in Spain, where she spent more than ten years managing hotel projects and coordinating all phases of system implementation and staff training in all departments of hotels all over Europe, occupying among others, the position of Head of International Systems Zone.

Mara López has carried out openings, disaffiliations and changes of societies in more than twenty hotels internationally, defining procedures, checklists, coordinating suppliers, dealing with properties and training hotel staff in different multidisciplinary areas, providing a global business vision.

In her professional career of more than seven years in the luxury nautical industry, she has worked on yachts of all sizes, private and charter, making several Atlantic crossings and spending months in shipyards in Holland.

She has a solid knowledge and extensive experience in the nautical sector. Among her responsibilities as Chief Stewardess, stand out the coordination and high standards training of interior crew members, both in service and housekeeping, the proper upkeep of all fine materials on board, preparation of the yacht for Boat Shows, cruise and shipyard periods, organization of events, interior department budget control and management, creation of procedures and checklists, inventory management, daily interactions with suppliers and brokers, instilling and maintaining in crew members an attitude for excellence in service.

Pioneer in the training on Interior Management of Luxury Yachts in Spain, Mara López has created and developed the Expert Stewardship Course specifically designed for the nautical industry.